KOREA 2024.02

## KOREA SOCIAL INVESTMENT FOUNDATION WE SUPPORT THE GROWTH OF BUSINESSES THAT CREATE A BETT



#### **Contents** Part 1 **About Korea** Intro Korea Social Investment Foundation at a glance **Social Investment** History **Foundation Key members** Organization Part 2 **Project areas** Investment **Accelerating Business management consulting** Global businesses Corporate partnerships in CSR-ESG **IMP services Promotion and marketing services** Part 3 **Fintech Portfolio** Climate tech Healthcare The underprivileged Impact Al

Smartcity/Safety

**PET** 



#### Intro

As a specialized impact business partner for sustainable growth,

Korea Social Investment Foundation supports businesses that create a better world.



## MISSON

We support the growth of businesses that create a better world.

## SLOGAN

Specialized Impact Business Partner for Sustaining Growth

## **BUSINESS PHILOSOPHY**

#### **Business Scale-up**

Support for investment in and management of growth-stage corporations with high potential for sustainable growth that can scale up their business and subsequent impact

#### **Expertise and Mutual respect**

Mutual trust in partners for their expertise and in respect as an important value

#### **Collaboration and Connection**

Korea's only independent private sector not-for-profit impact investment company An accelerator that links the government, public institutions and the resources of the private sector and leverage the collaboration to provide high quality services, earning the trust Of all stakeholders.

## Korea Social Investment Foundation at a glance

Performance as of the end of December 2023







#### Global startups portfolio



#### Global market entry



#### Global businesses

**Business management** consulting

**Corporate partnerships** in CSR-ESG

#### **Korea Social Investment Foundation**

Korea's largest private sector not-for-profit accelerator

Registered as an accelerator with the Ministry of SMEs and Startups of Korea(June, 2020)

A consulting body registered with the Ministry of SMEs and Startups, Seoul Metropolitan Government, Gyeonggi Provincial Government and Korea Social Enterprise Promotion Agency

Management of social values using the Impact Management Project (IMP) tools

Investment cooperation with AC, VC, TIPS management companies and public institutions

Operation of & Dahong \*, a PR and marketing service specialized for startups

ESG Plus / IMP services

**Promotion and** marketing services

Investment .

**Accelerating** 

Part 1 About Korea Social Investment Foundation

## **History**

Established in 2012, Korea Social Investment Foundation is an **impact investment company and accelerator** that invests in, offers management consulting to and helps accelerate the growth of all business organizations aimed at creating a better world.

## **FOUNDATION**

2012

2013

2014

2015

2016

2017

2018

GROWTH

#### The start of the largest private non-profit accelerator in Korea

Established Korea Social Investment Foundation(Ministry in charge: Ministry of Health and Welfare)

February 2013 – 2016. Managed a 55 billion won worth of Social Investment Fund of Seoul Metropolitan Government

2014 – 2016. Published Social investment Fund Impact Report(Seoul Metropolitan Government)

Held a symposium to promote social financing

April, 2016December, 2015. – December, 2017. Commissioned operation of the Social Housing Support Center Seoul Metropolitan Government)

May, 2016. Held Impact Financing Academy for international development and cooperation

December, 2016. Published a report on the performance analysis and impact of the social investment fund

## Support to the growth of business organizations through investment, business management consulting, and accelerating

April, 2016 – December, 2017. Commissioned operation of the Social Housing Support Center (Seoul Metropolitan Government)

May, 2017 – December, 2018. Multi-year project for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies

June, 2017. Work agreement signed with Chosun Ilbo Better Future

July, 2017 – December, 2017. Established an operating strategy and business model and offered business management consulting for Jeju Eco-Tourism Co. Ltd., a social enterprise specializing in eco-tourism (Jeju Social Economic Support Center) July, 2017 – July, 2025. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund

November, 2017. IIX-Korea Social Investment Foundation agreement for Korea-Singapore impact investment cooperation

November, 2017 – June, 2018. Social economic organization impact investment project of KEPCO in the field of energy

November, 2017 – April, 2021. Multi-year project for JDC social economic organization support project

May, 2017 – December, 2018. Multi-year project for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies

November, 2017 – April, 2021. Multi-year project for JDC social economic organization support project

January – December, 2018. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class(Kyobo Life Insurance and Life Insurance Social Contribution Committee)

May, 2018. Joined Asian Venture Philanthropy Network

May, 2018. Signed an agreement on Korea-Indonesia startup eco-system establishment(Instellar)

June, 2018. Agreement for cooperation in organic farming in Vietnam(Dalatsi, Dalatdae, Heugsalim)

#### **History**

#### Part 1 About Korea Social Investment Foundation

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent (Audi Volkswagen Korea)

June, 2018 – December, 2026. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund

July – November, 2018. Consulting to develop global distribution channels for social enterprise Leeum Co. Ltd. Indonesia in the manufacturing of IT accessories

July – November, 2018. Strategic consulting for market entry and distribution channel development in Vietnam for social enterprise in organic farming, Heugsalim Food Co. Ltd.

August, 2018. Agreement between Korea and Indonesia to build a startup eco-system(Fab Lab Bandung)

September – November, 2018. Business management for establishing a financial strategy and innovation for social enterprise Jeongseong Corporation specializing in washing services in Jeju

September, 2018 – June, 2019. Impact investment in socio-economic organizations in the field of energy by KEPCO December, 2018 – April, 2022. Second phase of **multi-year project** for JDC social economic organization support project November, 2017 – April, 2021. **Multi-year project** for JDC social economic organization support project

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent (Audi Volkswagen Korea)

December, 2018 – April, 2022. Second phase of multi-year project for JDC social economic organization support project

January – December, 2019. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for

children and teenagers of the socially vulnerable class (Kyobo Life Insurance and Life Insurance Social Contribution Committee)

March, 2019 – December, 2021. Multi-year project of KOICA to 'strengthen support for innovative startups in Indonesia to

help resolve social issues', KOICA's collaboration program with civic society

April – December, 2019. Impact+ social venture acceleration projects in the field of knowledge and productivity (Korea Productivity Headquarters)

April, 2019 – January, 2020. Operation of 'Inclusion Plus Solution Lab', a program to foster investment in socially innovative solutions to promote healthy financial management

May, 2019. Work agreement with Saigon Innovation Hub(SiHub)

May – July, 2019. Lotte Duty Free's project to promote startups by the youth and co-prosperity in Busan(Lotte Duty Free and Korea Productivity Headquarters)

July, 2019. Agreement to foster social economic organizations in Korea and collaborate on projects(Law Firm The Ham)

August – December, 2019. Management of the fund 'Social Impact Factory II' to offer financial aid to the working-class

(Working Class Finance Promotion Agency)

August, 2019 – March, 2020. Management of funds for financial aid to local communal bodies for Tourism Doorae and acceleration projects (Korea Culture and Tourism Research Institute)

September, 2019 - September, 2020. Impact investment in social economic organizations by KEPCO in the field of energy

#### **History**

Part 1 About Korea Social Investment Foundation

2020

December, 2019. Establishment of an impact individual investment cooperation between Korea Social Investment Foundation and Rehoboth

November, 2017- April, 2021. Multi-year project for JDC social economic organization support project

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent (Audi Volkswagen Korea)

December, 2018 – April, 2022. Second phase of multi-year project for JDC social economic organization support project

March, 2019 – December, 2021. Multi-year project of KOICA to 'strengthen support for innovative startups in Indonesia to
help resolve social issues', KOICA's collaboration program with civic society

January, 2020 – April, 2023. Third phase of **multi-year project** for JDC social economic organization support project March – December, 2020. Operation of 'Inclusion Plus Solution Lab 2.0', a social innovation solution investment program for a healthy financial life (MetLife Korea Foundation)

April, 2020 – April, 2026. Management of loans to the social investment fund(Seoul Metropolitan Government)

May, 2020 – May, 2026. Management of the fund for financial aid for socio-economic impact financing(Working-class
Finance Promotion Agency)

June 24, 2020. Registration as an accelerator with the Ministry of SMEs and Startups

July, 2020 – February, 2021. Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation

September, 2020. Launch of the PR marketing service 'Dahong'

September, 2020. Establishment of the No.2 individual investment coop of Korea Social Investment Foundation for youth impact November, 2017 – April, 2021. Second phase of **multi-year project** for JDC social economic organization support project June, 2018 – May, 2021. **Multi-year project** to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea) December, 2018 – April, 2022. Second phase of **multi-year project** for JDC social economic organization support project March, 2019 – December, 2021. **Multi-year project** of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society

January, 2020 – April, 2023. Third phase of **multi-year project** for JDC social economic organization support project January, 2021. Establishment of the No.3 individual investment coop of Korea Social Investment Foundation for green impact January-December, 2021. Project to support the return of women to the workforce ("returnship") with the Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank

February 3, 2021. Agreement to promote the fostering of Fintech startups and investments (Korea Fintech Association)
February, 2021 – February, 2027. Management of funds to support socio-economic impact financing (Working-class Finance Promotion Agency)

March 3, 2021. Agreement to foster social innovation organizations and promote a culture of social contribution (Korea Social Welfare Council)

March - December, 2021. Gueon-Yi Gang-Yi Accelerating Program for Scale-ups(National Health Insurance Service)

April, 2021 - April, 2022. Joint Korea-Africa Disruptive Agricultural Technologies(DATs) Study(World Bank, Intellecap)

April, 2021 - April, 2027. Loans to the social investment fund(Seoul Metropolitan Government)

#### **History**



May 11, 2021. Agreement to establish a cooperative system on urban issues(Seoul Startup Hub Seongsu)

May 7, 2021 – October 1, 2021. Consulting on developing a sophisticated business model and strategies for local job creation for highly skilled retirees (Korea Social Enterprise Promotion Agency, Sangsang Woori)

May-December, 2021. Operation of 'Inclusion Plus Solution Lab 3.0', a social innovation solution investment program for a healthy financial life (Met Life Korea Foundation)

May, 2021 – March, 2022. Third session of Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation

June, 2021 - November, 2021. Project to promote the neighborhood economy through socio-economic conversion of small merchants (Seoul Social Economic Support Center)

June, 2021-February, 2022. AgriGuture, a specialized acceleration program by JDC to expand the agriculture and food businesses of Jeju

June, 2021-September, 2022. Planning and operation of CTS Seed 0, an early-stage startup commercialization training program(KOICA)

July-October, 2021. Consulting on the social economic model using local foods (Korea Agricultural and Fishery Foods Distribution Corporation)

August 13, 2021. Agreement to foster and promote the eco-system for startups through an acceleration program in ndonesia (Innovation Factory)

September 14, 2021. Agreement to support entry of Korean and Indonesian startups into partner country's markets (KUMPUL)

October, 2021 – December, 2022. Operation of the IBK Changong Mapo Center Acceleration Program

## Leap to a specialized impact business partner for sustainable social development

## **Key members**

We have been working with those with expertise in the field of investment, consulting, global business, management and PR.



**Jongik Lee** 

CEO / CIO (Chief Investment Officer)

- **currently** Highest class consultant to Ministry of SMEs & Startups, Ministry of Employment & Labor, Seoul City, and Gyeonggi Province
- **Currently** Appointed Business Management Mentor to Korea Institute of Startup & Entrepreneurship Development and Gyeonggi Content Agency
- **currently** Reviewer and advisor to Korea Venture Investment Corp., Y & Archer, Rehoboth Hwasung City, and Gyeonggi Content Agency
- $\cdot \textbf{Formerly} \, \text{Director, Risk Advisory Headquarters,} \\ \, \text{Deloitte Anjin LLC} \\$



**Soonyoul Lee** 

CEO / CSIO (Chief Social Impact Officer)

- **currently** Accelerator of Startup Didimteo, 1st Class Consultant to Korea SMEs & Startups Agency, Ministry of Employment & Labor, Seoul City, and Gyeonggi Province
- Formerly Team Leader, Re-shaping Development Institute
- · Formerly Save the Children
- · Formerly Officer, International Labor Organization



**Hyemi Lee**CCO (Chief Communication Officer)

- **Currently** Launching and general managing of the PR marketing service 'Dahong'
- **Currently** PR marketing education and consulting for startups and social ventures•
- · Currently Author of the CSR/ESG book,
- <CSR meets 20s and 30s>
- **Formerly** reporter, Bridge Economy, CEO Score Daily

Part 1 About Korea Social Investment Foundation

## **Organization**

CEO Jongik Lee, Soonyeol Lee (Board of Directors Chairman: Byeongju Choi) History Established on December 6, 2012 and registered with the Ministry of SMEs and Startups as an accelerator Seoul Jeolla **Branch Branch Advisory Committee Business Advisor** Accelerating Investment Team 1 Global Accelerating Investment Team 2 **Accelerating** Investment Accelerating Investment Team 3 **Division** Accelerating Investment Team 4 **Board of Directors** CEO Chairperson Compound Finanace Team **ESG** Corporate ESG Corporate Partnership Team Start-up ESG **Partnership Strategy Center Division Compliance Team Internal Auditor Investment Committee Administration Team Administration Division Brand Communication Team** 

## **Project areas**

**Investment** 

Accelerating

**Business management consulting** 

Global businesses

Corporate partnerships in CSR-ESG

**IMP** services

Promotion and marketing services

IBK창공(創工) 마포 입소를 진심으로 환영합니다.

IBK창공(創工) 마포 8기 입소식

일시: 2022년 1월 6일(뭐 \_\_\_\_:30

米한국사회투지

Part 2

Investment Part 2 Project areas

# Investments by Korea Social Investment Foundation

to resolve social issues

Korea Social Investment Foundation establishes various forms of funds with corporations, public institutions and individual impact investors to offer integrated financial aid(via investments or loans) to social impact corporations that seek to resolve social issues through innovative business models.



Investment Part 2 Project areas

Loan



Korea Social Investment Foundation, based on UN's SDGs, identifies social impact businesses or projects for financial aid.



The key strength of Korea Social Investment Foundation which is an accelerator registered with the Ministry of SMEs and Startups, aims to lay the groundwork for socially innovative organizations to grow and reinforce their sustainability through various investments tailored to their business model and growth stage.



Korea Social Investment Foundation works towards promoting an eco-system for impact investment by scaling up funds where the public and private (corporations or individuals) participate.

#### Management structure and investment targets

## Integrated financial aid

CSR and Financial aid CSV funds to the and unique working class accounts the social Matching of CSR investment Individual Venture and CSV funds or fund of Seoul investment capital coops unique resources Metropolitan coops with projects Government Equity

social ventures and socio-economic organizations

mezzanine(CB)

project financing(PF)

**Investment** 

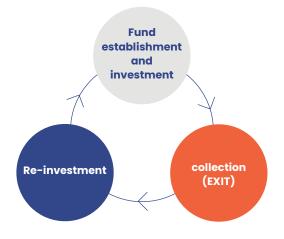
social ventures and socio-economic organizations

Long-term,

low-interest loans

#### Investments to resolve social issues

By re-investing the recouped investments, Korea Social Investment Foundation seeks develop and operate a social financing model based on a virtuous cycle that disseminates social impact.



Follow-up investments such as monitoring of social impact and project performance

Additional financing support(via loans or offering of guarantees)

Support for specialized mentoring, business management and IR consulting and PR

Coordination with the resources of partner institutions (e.g. attracting investments, securing of space, recommendations for guarantors and support for overseas market entries)

Investment Part 2 Project areas

We support integrated financing via loans and investments that fit the circumstances of each impact corporation that represent their respective fields, by making the most of the resources where key portfolios or funds by individuals, public institutions or corporations participate.

#### **Key portfolio**

276holdins Co., Ltd.	<b>7</b> / <sub>2</sub> 276 HOLDINGS	SCM SOLUTION Co., Ltd.	SCM
KRG Group	보증금 무너	MEDIENVI Co., Ltd.	(주)메디엔비테크 MEDIENVI TECH CO., LTD
LEARNINVEST	LE <b>/</b> RNIN <b>V</b> EST	CrePASS Co., Ltd.	○ CrePASS Plus
Ludibell Co., Ltd.	A gift from the ARtist	CrePASS Solution Co., Ltd.	○ CrePASS
VSCommunity	<b>VS</b> Community	TANKER	TANKER
bluereo	bluereo	TrillionsLab	TrillionsLab
Villano Co., Ltd.	dream > 7	PET EASY	PET EASY
Co., Ltd. SENTBE	S E N T B E	Petfins	<b>활체이코리아닷컴</b>

## **Accelerating**

# Korea Social Investment Foundation, a private sector not-for-profit accelerator

Korea Social Investment Foundation. as a a private sector not-for-profit accelerator registered with the Ministry of SMEs and Startups, offers accelerating programs that can be 100% tailored to the business's needs. Based on thorough business diagnosis and understanding of the corporation's needs, the Foundation implements systematic scale-up of the socially innovative organizations to support them in achieving their mission. In particular, through the use of IMP(Impact Management Project), the Foundation defines and manages the social, local and environmental values generated by the beneficiary companies.



## The competitiveness of the acceleration program of Korea Social Investment Foundation

- · One-on-one detailed diagnosis of the business
- · Acceleration programs designed by the company itself (Based on the diagnosis, expert mentoring and consulting are offered and IR and investment plans are established to fit the needs of the company.)
- · One of the highest quality pools in Korea for mentoring (in the fields of legal services, patents, marketing, IT, digital tools and global markets)
- · A specialized acceleration program to support local and global businesses
- · Identification and management of social values through IMP(Impact Management Project)

#### **Accelerating process**

## Expert business iagnosis and establishment of KPIs

- · Corporate mission and vision
- · Business management strategies
- Human resources and personnel management capabilities
- · Business model and products
- · Service resources
- · Financial management capabilities
- · Sales and marketing strategies

## Self-designed tailored mentoring

- Based on the business diagnosis, expert mentoring is designed with the beneficiary company
- One-on-one tailored mentoring is offered on the topics of technology, legal compliance, security and sale channel development based on the diagnosis and the company's needs

#### IR consulting

- Investment and financing strategies are established through financial management strategies and investment consulting
- · IR deck creation, pitching / coaching and specialized training

## Demonstration day / follow-up investment

#### **Demonstration day**

Through Demonstration Days and able meetings, discussions with venture capitals and follow-up investments are made the most of.

#### follow-up investment

Support for financing and coordination with investors through financial analysis of the investment recipient company or startup and establishment of investment strategies

Accelerating Part 2 Project areas

## Identification and management of social values through IMP(Impact Management Project)

The Foundation offers IMP diagnosis\* through social value mentoring that allows for the measurement and management of the company's own social impact

#### IMP diagnosis

An advanced global methodology in the field of impact management launched in 2016. It provides a framework for measuring and managing social impact. GIIN and Toniic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.





#### **Key portfolio**

- · IBK Changong Mapo Center accelerator / IBK
- · AgriFuture, an acceleration program of JDC specializing in the agriculture and foods of Jeju for business scale-ups / JDC, N15 partners
- · Gueon-Yi Gang-Yi Accelerating Program for Scale-ups / National Health Insurance Service, Korea Social Welfare Council
- · GS SHOP Social Media Impact Project / GS SHOP, Underdogs
- · KEPCO's Next Local Youth Regional Entrepreneurship Project/ KEPCO
- · Operation of funds for financial aid to local community bodies for tourism durae and acceleration programs / Ministry of Culture, Sports and Tourism, Korea Cultural Tourism Research Institute
- · Impact Plus Social Venture Support Program/ Korea Productivity Headquarters
- · Inclusion Plus Solution Lab / Met Life Social Contribution Foundation
- · 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class / Kyobo Life Insurance and Life Insurance Social Contribution Committee
- · Phase 1-3 of the JDC social economic organization support project

## **Business management consulting**

# Expert management consulting through business scale-ups

Korea Social Investment Foundation is an outstanding business management consulting institution registered with the national and local governments. Management consultants registered with Korea Social Investment Foundation, Seoul Metropolitan Government and Gyeonggi Province use specialized diagnosis tools to offer diagnosis and consulting to companies. Through such services, the Foundation focuses on improving the business base and strategies, increasing competitiveness and preparing the source for generating sustainable growth and impact.

## Methodologies for business management consulting

#### **Business diagnosis and Establishment of** environmental analysis plans for PR Market / Customer / Competitor analysis, marketing, sales, sale, strategies Internal environment analysis and customer identification **Establishment of strategies Establishment of** and business models business plans Design of products for each financial goals and cash business model and development flow goals

of short, mid and long-term strategies



**Review of costs** 



#### **Key portfolio**

- · Establishment of business strategies for social corporation specializing in eco-tourism in Jeju and improvement of business model
- · Management consulting on socio-economic organizations in the field of energy and social venture impact investment projects
- $\cdot$  Establishment of business models and financial strategies for social corporation specializing in washing services
- · Updating of innovation and business model for social enterprise specializing in art creation and distribution
- $\cdot$  Establishment of strategies for a conversion to a B2C enterprise for a social enterprise manufacturing traditional food
- · Development of strategies and financial consulting for B2C scale-up of social company specializing in local foods

Global businesses
Part 2 Project areas

# Strengthening of global capabilities through entry into overseas markets

The Foundation conducts local surveys and supports the establishment of positioning strategies to help Korean businesses develop global sales channels. By linking them up with local networks, business partnerships are established and opportunities to strengthen global capabilities, local investment and use acceleration programs are offered.



Global businesses
Part 2 Project areas



#### Global market entry support projects

: The Foundation helps establish global expansion strategies for companies that already operate globally or need to strengthen their global capabilities, and supports market surveys, networking and linking up with investment opportunities.

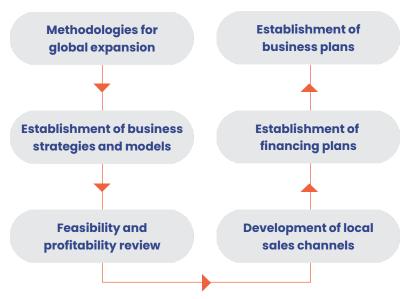
## The competitiveness of Korea Social Investment Foundation in global businesses

- · Support for social ventures with solutions to resolve global social issues in developing countries such as Vietnam, Indonesia, Cambodia and Myanmar
- · Market surveys, product development and establishment of positioning strategies for global expansion
- · A wide global network for investment, IR and business cooperation
- · Linking up with services that support global expansion of startups, offered by public institutions such as KOTRA, Korea Trade Association, Creativity and Innovation Center and Seoul Startup Hub





#### Methodologies for global expansion



#### **Key portfolio**

- · KOICA's CTS Seed O initial stage enterprise commercialization training program / KOICA
- $\cdot$  Project for reinforced support to innovative startups for solving social issues in Indonesia / KOICA
- · Consulting on sales channel development in Indonesia for R social enterprise, a Korean upcycling company
- · Consulting on sales channel development in Vietnam for H, a Korean social enterprise specializing in organic produce
- · Consulting on sales channel development in Cambodia for H, a Korean social enterprise specializing in solar energy
- · Consulting on sales channel development in Vietnam for E, a Korean social enterprise specializing in micro-organism culture device
- · Consulting on sales channel development in Myanmar, for F, a Korean social enterprise specializing in solar power

## Corporate partnerships in CSR·ESG

## CSR and ESG partnership with companies

A new paradigm for impact financing and ESG

The Foundation establishes strategies for conglomerates and public corporations of Korea to generate social impact befitting their social contribution missions, and implements the strategies together. As a strategic partner in corporate social contribution, the Foundation presents new perspectives and directions, and evaluates the social value of the results. Consulting for CSR and CSV projects based on a new paradigm using impact financing and ESG, is offered.





**Social impact projects:** Various stakeholders come together to plan and operate projects that can generate social impact.



#### **Business organization investment project**

: Investment and loan methods fitting the objective are proposed. Through corporate valuation from an impact perspective and relationship management, help is offered for the growth of the beneficiary company.

## The process for establishing strategies for corporate partnerships for CSR and ESG





## ure / Audi roup

#### Key portfolio

- · Fostering of future talent and establishment of social cultural infrastructure / Audi Volkswagen Korea
- · Hana Financial Group Hana Social Venture Academy / Hana Financial Group
- · Project to support the return of women to the workforce("returnship") / Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank
- · Project to promote startups by the youth and co-prosperity /Lotte Duty Free and Korea Productivity Headquarters
- · Impact Plus Social Venture Support Program / Korea Productivity Headquarters
- · Impact investment in social economic organizations / KEPCO



IMP service

#### **IMP services**

#### to measure and manage social values

An advanced global methodology in the field of impact management launched in 2016, IMP provides a framework for the elements that must be measured and described in reports discussing social impact. GIIN and Toniic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.

IMP is categorized into five dimensions and 15 categories. After filling out the 15 categories, the social impact generated by the organization is then classified.

Dimenstions	Category	Highlights
What	Outcome level in period Outcome threshold SDG target Importance of the <outcome> to<stakeholder></stakeholder></outcome>	What is the outcome over a certain period?  How important is the outcome to stakeholders?
Who	Stakeholder type Geographical Boundary Baseline level of outcome Stakeholder characteristics	Who are the stakeholders who experience the outcome?
How Much	Scale Depth Duration	How much return was generated for the organization?
Contribution	Depth Counterfactual Duration Counterfactual	What are the changes that would have occurred without the organization's activities?
Risk	Type of risk Level of risk	What are the risks to the impact generation by the organization?
Impact Clossification	May cause harm Does cause harm Act to avoid harm Benefit stakeholders Contribute to solutions	Select a type

#### Key characteristics of IMP <sup>1</sup>



## A 'common language' to manage social impact

The impact is communicated to stakeholders(e.g. organization, investors) through a common language.



#### Emphasis on beneficiaries

Outcome is effectively managed based on an understanding of who the beneficiaries are, what their environment is like and what importance the impact carries.



#### Portfolio

Understanding of the social impact generated not only by individual organizations but also by stakeholders such as investors, is improved.

<sup>1</sup> Refer to the website of Social Venture Square

## **Promotion and marketing services**

'Dahong' a PR and marketing service for social ventures and socio-economic organizations

Drawing on the PR and marketing capabilities of the Foundation, specialized services are offered at a reasonable cost.



**Service recipients:** Cocial ventures and socio-economic organizations(social enterprises, coops, village enterprises)



**Key services:** Consulting and training on PR and marketing, press coverage, online PR, digital marketing, production of content

## The competitiveness of Dahong



#### Reasonable cost

Services are offered at a reasonable price



#### Comprehensive services

Systematic and comprehensive services cover diagnosis on PR and marketing, consulting, front-line work training, press coverage, online PR, digital marketing and production of content



#### Capabilities as an accelerator

As an accelerator specializing in social impact registered with the Ministry of SMEs and Startups, expert PR on socially innovative organizations is possible.



#### Strengths in press coverage

Integrated services are offered to address press coverage and PR which can often be a weak point for social venture and social enterprises.

#### **Key portfolio**

## Social venture Dodohancollabo

Received consulting and training on practices of press coverage and PR

**#PR #practice** 

#### Services that lay the groundwork for business scale-up

"While developing a platform for policies, we prepared for our first press PR. Dahong offered training on how to format press releases and distribute them. It was great since we were able to forge relationships with journalists, and also receive consulting on press PR strategies. Thanks to Dahong, a lot of media outlets covered our story. This gave more credibility to us, which then led to more inquiries from relevant organizations. I believe it helped us lay the groundwork for scaling up our business model." – Gyuhee Won, CEO



#### Social venture Sports Cok

Received services on production of content

#content marketing #cardnews #blog posts

#### Services that capture the gist and uniqueness of the company

"I wanted the content PR to really deliver what the mission and vision of my company is. Other PR firms were often limited in delivering the messages unique to social innovation organizations or social impact messages. But Dahong captured the uniqueness of my organization and relayed a story that was resonant with customers. This led to improved trust in the company, and eventually profits. I believe PR that captures the true aspect of the organization's social mission without undermining the corporate values, is what Dahong does best." - Aram Jeong, CEO





**Portfolio** Part 3 Portfolio

#### **Fintech**

#### 276 Holdings



Korea's largest online electronic bill P2P company. **HOLDINGS** A company that provides financial services that create opportunities with new valuation to provide more efficient and market-oriented services for key Korean paper brokers

#### **LEARNINVEST**



As an asset management fintech company, it provides a 1:1 customized financial coaching platform called "Plan Plus" and develops sales support contents that can increase the productivity and quality of financial institutions' sales organizations

#### Cointravit

#### Cointravit 크이트래비

Companies operating an unmanned currency exchange system by exchanging coins not done by banks through the kiosk currency exchange system

#### CrePASS plus



Companies that operate the education and program curating platform "UPdang" necessary for young people, such as state support projects, local government projects, non-profit subsidies, scholarships, and loan products

#### **SCM Solution**



E-commerce selection service operating companies through supply chain finance and IT technology

#### **SENTBE**



Fintech firms offering cheaper, faster and more convenient overseas remittance services to Southeast Asian markets than banks

#### **CrePASS Solution**



Companies that provide greater financial opportunities to young people by supporting personal credit rating projects and credit education based on non-financial unstructured information

#### TrillionsLab

#### TrillionsLab

Companies that operate blockchain-based nonferrous metal trading platform, enterprise blockchain solution BaaS, and provide optimized automation services using blockchain, big data, and machine learning

#### Climate tech



#### **Green Package Solution**

Environmentally Friendly New Material Package Manufacturing Company

#### **THANKS CARBON**



Al-based satellite observation MRV (measurement, report, verification) service for the spread of AWD farming methods that reduce rice-growing methane

#### **REFEELY**



Sustainable paper pack packaging solutions that replace a wide range of products such as household goods, cosmetics, and non-medical products



#### **CTNS**

Manufacturing customized secondary battery pack





Multi-container Circular Total Solution Service that creates a world that does not require disposable products



#### **RESET COMPANY**

Operation of Solar Panel Unmanned Cleaning Robots and Solar Resource Recovery Center



#### SeedN

AloT-based building heating and cooling operation management service



#### SLZ

Automating smart routing AI design and improving construction quality through XR augmented human technology ConTech solution

#### Climate tech



#### L-INT

A company that provides free ICT-based smart farms to Jeju tangerine farmers to increase marketability and production, and to provide fresh tangerines to consumers through various distribution channels





An eco-friendly industrial scrubber solution with a water filter that does not generate incineration waste

#### WEMEET

#### WEMEET

Mushroom-based, meat-based, plant-based meat solution



#### JM.WAVE

Skateboard platform solution to convert internal combustion engine cars into electric vehicles



#### **COSMOS LAB**

a high-performance non-combustible waterbased battery manufacturer



#### Peace on Table

Manufacturing and distribution of eco-friendly household goods with plastic reduction

#### Healthcare



#### gloud

Digital Transformation Service for Dental Care that provides digital healthcare workflows and even creates digital prosthetics



#### **Dental B**

E-commerce platform company based on content ecosystem



#### deepscent

Research and development of personalized, spatial, olfactory healthcare solutions and product/service sales business based on digital olfactory solutions



#### **MEDIENVI TECH**

A start-up company that manufactures personal medical devices such as skin care devices, small air purifiers, and urine processors





Development and manufacture of functional catheters for antithrombotic, antimicrobial, and anti-inflammatory



#### bluereo

Oral care companies that present a new paradigm for the socially disadvantaged and create original and innovative products that take into account user convenience

#### **PHYSIO**



Online Rehabilitation Class With 1.1 Million influencers



#### pixelRO

Manufacturing and distribution of eco-friendly household goods with plastic reduction

The underprivileged



#### **NAMDO Market**

Wholesale and Retail Transaction Brokerage Platform, Namdaemun Market Logistics Management System, and Order and Settlement Automation Solutions



#### DolbomDream

Collect biometric data with smart vests for people with developmental disabilities and the general public with anxiety problems, and present a data-driven mental health care guide



#### LoshKorea

Lifestyle curation for active seniors



#### Ludibell

Research and production of classical music education contents using storytelling and AR technology



#### dreamspon

Scholarship platform, scholarship utilization education, start-up education, and career education are provided



#### worksMate

'Gada', a non-face-to-face construction manpower brokerage platform



#### Wonderslab

Delivering talent utilization services to growing businesses



#### enoughyou

Baby Meal Kit & Nutrition Management Application 'enough' based on customized diet for infants and young children

The underprivileged



#### EDP lab

Enterprises that make it easy for all members of society to be provided with a safe and healthy way of living



#### K-RG GROUP

An enterprise operating residential safety service that determines the monthly rent payment ability of a person who wishes to move in through an examination system and guarantees the rent of a tenant who has passed the examination





Universal Mobility Platform with the creation of jobs for the disabled and the movement of the transportation disadvantaged based on communication solution technology



#### PARASTAR ENTERTAINMENT

Korea's First Professional Entertainment for the Disabled

#### HomeCheck



Home Inspection SaaS solutions that enable automatic reporting and cloud processing of home inspection records via digital devices



#### **HUBRIZ**

Matching services for childcare care to provide stable jobs for career interruption and middleaged women

### **Impact Al**



#### Intellectus

Create and automate large-scale customized Al models using big data virtualization technology



#### **COXSPACE**

Based on 'gesture recognition technology and products', 'gesture analysis and modeling service' business



#### Tilda

Optimized and intelligent AI services that enable small and medium-sized enterprises to improve the operational efficiency of manufacturing facilities

#### Smartcity/Safety

#### mycrosystems



Next-generation intelligent self-cleaning glass that removes pollution from cameras and sensors only with electrical signals



#### **VSCommunity**

Book Shelving provides a book curation service for public libraries based on big data



#### idciti

Problem-solving solution in GPS-non-receiving areas uGPS system

PET



#### **JENNER** bio

A solution for predicting diseases through oral microorganisms in pets



#### PET EASY

Korea's only dog beauty/hotel non-face-to-face reservation O2O platform

## We support the growth of businesses that create a better world.

Since its establishment in 2012, Korea Social Investment Foundation has been an impact investing company and accelerator that offers investments, management consulting and acceleration programs to all business organizations working to create a better world. Korea Social Investment Foundation remains committed to helping the world become a better place with innovative business organizations.



**Seoul Branch** 

Jeolla Branch

401, 6, Donggyo-ro 23-gil, Mapo-gu, Seoul, 03992, Republic of Korea

61, Hwatap-gil, Seji-myeon, Naju-si, Jeollanam-do, Republic of Korea

www.social-investment.kr

www.facebook.com/koreasifund

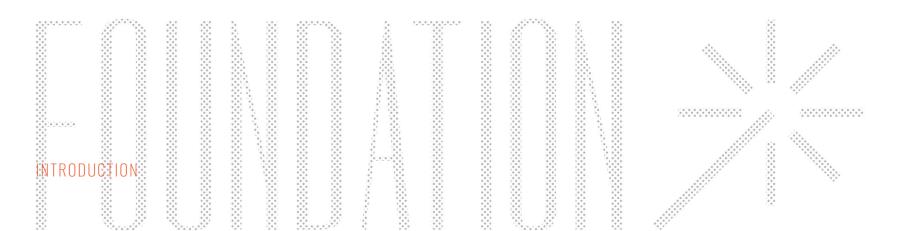
<u>www.instagram.com/koreasifund</u>

blog.naver.com/socialinvestmentfund

www.youtube.com/@koreasifund

www.linkedin.com/company/한국사회투자

## KOREA SOCIAL INVESTMENT • **FOUNDATION**



米한국사회투자